



scan for portfolio

# ATIF KHAN

## UI/UX Designer

### COURSES

- >Google UX Design, Professional Certificate
- >CalArts UI/UX Design, Specialization
- >Harvard Univ. Leadership, Certificate
- >NYFA Filmmaking, Certificate

### EDUCATION

West Coast Institute of Management  
& Technology (Australia)  
DOCTOR OF BUSINESS  
ADMINISTRATION, 2001

University of Karachi (Pakistan)  
BACHELOR OF COMMERCE, 1996

### TOOLBOX

Figma  
Adobe XD  
Adobe Photoshop  
Adobe Illustrator  
Invision  
Adobe After Effects  
Adobe Premiere  
3D Max/Maya

### SKILLSET

UX/UI/Web/Print Design  
Copy/Screen/Content Writing  
2D Animations/Interactions  
Filmmaking  
Photography  
Video Editing  
Green Screen Special FX  
Sound Design

**Author, "Automation vs. Autocracy"**  
**Director, "ED vs. IT"**

### CONTACT

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### WORK EXPERIENCE

#### UI/UX Designer, Return Queen (NJ, 2021-to date)

As a solo UI/UX Designer at this start-up, I look after the options and look of the app and website. I also research various workflow aspects and how to enhance the productivity for users and conversion for us.

Besides this, I also concentrate on the competition study and user journey. Finally, I collaborate with in-house developers to rectify technical glitches through iteration phases.

#### UI/UX Architect, DABLAB NY INC (NYC, 2016-to date)

As UX Architect, my job here is to plan and lead the entire user experience development through research and usability studies while utilizing the info architecture for the interface's best navigation and aesthetic appeal. Paper-to-clickable prototyping, user journey, and mockups are a few of the regulars. In general- reciprocate the options within a stylish interface.

#### UX Lead, MOVOLI INC (NYC/Tel Aviv, 2012-2016)

Movoli.com was a social networking/media project based in the US/Israel. I was responsible to come up with 'Moments' on profile pages navigation, visuals, content and interface windows. I wore multiple hats in the sense that I conducted extensive research for the project including coordinating with Dr. Peter L. Levin who was then the Senior Technology Advisor to President Obama.